# DAVID O'SHAUGHNESSY

Senior Designer

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## ABOUT

- 15+ Years working in the design and creative field
- Clients include both B2B and B2C companies covering various industry types
- Experience in corporate, mid-sized and small agency atmospheres

## PASSIONS

- Web
- Print
- Branding

## EXPERIENCE

**Microarts Creative Agency** | Greenland, NH | Senior Designer | October 2011 - Present

- Design, develop and maintain modern UX and UI websites for both B2B and B2C clients
- Understand the vision and objectives of projects and translate them visually
- Create comps, storyboards, graphic concepts and final deliverables
- Develop and present industry - leading creative concepts
- Balance strategic design with client business objectives

**Lightfin Creative** | Portsmouth, NH | Graphic Designer | February 2005 - October 2011

- Created eye-catching visual designs incorporating client needs and visions
- Developed information architecture to establish an ideal content layout and user experience
- Responsible for daily maintenance requests, both from internal team members and from clients
- Researched topics and design trends for social media clients

**Reebok International Ltd.** | Canton, MA | Visual Designer | May 2003 - August 2004

- Worked with the design team to create design concepts, color merchandising, and design manipulations
- Translated sketch designs into vector graphic design presentations and storyboards
- Created technical templates including all design information for development purposes
- Designed schematics for apparel graphics, tags, and embroidery

## SKILLS

Ps Ai ID Dw Fl HTML CSS in

## EDUCATION

**Louisiana State University**
Baton Rouge, Louisiana
BA - General Studies, 1995

**University of New Hampshire**
Durham, New Hampshire
Graphic Design Program, 2000

**HubSpot Certified**
2014